

PRIVACY POLICY

Scope

The Simple Green Privacy Policy details how the privacy of customers and website users is respected and maintained. In addition to complying with UK and EU data protection law, it highlights what information is gathered, how it will be used and how it will be kept secure.

IMPORTANT: The General Data Protection Regulation (GDPR) will apply in the UK from 25 May 2018. It will replace the 1998 Data Protection Act and introduce new rules on privacy notices, as well as processing and safeguarding personal data.

Website privacy policy template (as per website)

Simple Green UK is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement and in support of your information or sales request. We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 22.5.2018.

What we collect

We may collect the following information:

- name and job title (for industrial customers only)
- contact information including email address
- address and telephone number where provided
- order history
- other information relevant to customer surveys and/or offers

What we do with the information we gather

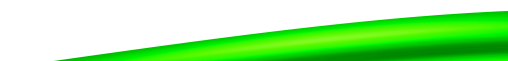
We require this information to understand customer needs and to provide a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may advise of product changes or price increases.
- We may periodically send promotional emails about new products, special offers or other information which we think customers may find interesting using the email address provided.
- From time to time, we may also use customer information as contact details for market research purposes. Contact may be via email, phone or mail according to logged customer preferences.
- We may use the information to customise the website according to customer interests.

Note: We do not share the information with any other organisation.

Security

We are committed to ensuring that customer information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.



How we use cookies

Traffic log cookies identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide customers with a better website by enabling us to monitor which pages appear useful and which you do not. A cookie in no way gives us access to customer computers or information other than the data they choose to share with us. Most web browsers automatically accept cookies, but customers can usually modify browser settings to decline cookies if they prefer.

Links to other websites

Our website may contain links to other websites of interest. However, once used, customers leave our site, and we do not have any control over other websites. We cannot therefore be responsible for the protection and privacy of any information customers provide whilst visiting such sites and such sites are not governed by this privacy statement. Customers should exercise caution and look at the privacy statement for the website in question.

Control of personal information

Customers may choose to restrict the collection or personal information in the following ways:

- Website form: in the website contact form data will only be used to respond to the specific request - personal data will not be stored unless permission is given,
- If customers have previously agreed to us using their personal information for direct marketing purposes, they may change their mind at any time by writing to or emailing us at admin@simplegreen.co.uk

We will not sell, distribute or lease customer personal information to third parties unless we have permission or are required by law to do so.

Sales invoices are kept in compliance with HMRC rules. Personal data will be kept in line with GDPR guidelines. Personal data for individuals and sole traders will be purged if customers have not ordered for 24 months unless they have opted in to receiving marketing information post GDPR introduction.

Customers may request details of personal information that we hold under the Data Protection Act 1998 and GDPR. If customers require a copy they should write to Managing Director, Simple Green UK, Quarry Lodge, Stone Quarry Road, East Sussex, RG17 7LS England.

If any information held is believed to be incorrect or incomplete, customers should write or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

22.5.2018

